



FORM NL-36- BUSINESS -CHANNELS WISE

UNITED INDIA INSURANCE COMPANY LIMITED

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Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	24,96,401	1,72,919.86	24,96,401	1,72,919.86	22,01,633	1,62,614.75	22,01,633	1,62,614.75
2	Corporate Agents-Banks	47,656	3,420.43	47,656	3,420.43	63,130	11,826.35	63,130	11,826.35
3	Corporate Agents -Others	16,599	2,966.65	16,599	2,966.65	13,443	2,482.61	13,443	2,482.61
4	Brokers	4,16,846	1,24,610.88	4,16,846	1,24,610.88	1,04,765	1,02,542.20	1,04,765	1,02,542.20
5	Micro Agents	2,120	510.30	2,120	510.30	-	-	-	-
6.a	Direct Business:Officers/Employees	4,354	1,914.20	4,354	1,914.20	1,148	2,373.58	1,148	2,373.58
6.b	Direct Business:Online (Through Company Website)	6,382	339.91	6,382	339.91	8,390	372.37	8,390	372.37
6.c	Direct Business:Others	1,32,185	1,30,375.62	1,32,185	1,30,375.62	89,846	1,19,911.64	89,846	1,19,911.64
7	Common Service Centres(CSC)	167	2.83	167	2.83	424	4.96	424	4.96
8	Insurance Marketing Firm	-	-	-	-	2,102	480.49	2,102	480.49
9	Point of sales person (Direct)	-	-	-	-	3	0.42	3	0.42
10	MISP (Direct)	16,006	1,236.23	16,006	1,236.23	12,228	1,248.11	12,228	1,248.11
11	Web Aggregators	1,79,437	5,433.79	1,79,437	5,433.79	1,51,585	4,597.57	1,51,585	4,597.57
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others								
	Govt Schemes	637	540.41	637	540.41	82	21,825.51	82	21,825.51
	MOU	172	324.33	172	324.33	333	61.90	333	61.90
	Business associates	186	508.91	186	508.91	220	780.70	220	780.70
	Total (A)	33,19,148	4,45,104.35	33,19,148	4,45,104.35	26,49,332	4,31,123.16	26,49,332	4,31,123.16
14	Business outside India (B)								
	Grand Total (A+B)	33,19,148	4,45,104.35	33,19,148	4,45,104.35	26,49,332	4,31,123.16	26,49,332	4,31,123.16

Note:

(a). Premium means amount of premium received from business acquired by the source

(b). No of Policies stand for no. of policies sold

(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable